

Corporate Advisory Council

IABA established the Corporate Advisory Council (CAC) with the purpose of bringing together the IABA leadership and a team of leaders representing corporate, educational and related non-profit organizations that have expressed support for advancing the mission and vision of IABA. As IABA grows in numbers, we continually evaluate how best to serve our membership and to further our vision for growing the diversity of the actuarial profession. With the collective insight and commitment of our corporate partners, we have and will continue to make great strides towards advancement.

CAC Purpose

The charge of the CAC is to provide open and constructive dialogue regarding areas such as:

- Generating ideas for extending IABA's outreach with new programs and services.
- Identifying strategies for the solicitation of funds to support the work of IABA.
- Providing feedback on organizational structure to better meet our mutual goals.
- Helping member corporations develop strategies on retention, development, and advancement.

These are just a few examples of the areas where we believe the CAC will add great value to our organizations and, ultimately, to our profession. With an energetic and creative group assembled, we have the potential of achieving much more.

Benefits to CAC Membership

Why do you want to engage in this partnership?

- You want to observe more black actuaries in senior levels within the major actuarial and business organizations in this country. IABA wants the same, so our interests are aligned.
- You want more opportunities to recruit a mix of collegiate and experienced actuaries. IABA has and continues to form relationships that would be beneficial to you.
- You want to retain all associates in whom you invest considerable dollars. Supporting IABA can help you accomplish this.
- Other alternatives to meet your goals can be far more expensive and onerous.

What will this partnership do for you to help you meet your goals?

- The CAC will provide us with intimate opportunities to understand each other better in order that we might provide each other organizational feedback to better meet our mutual goals.
- IABA will provide you with contact information to reach out to our scholarship recipients.
- IABA will be in a position to facilitate introductions to talented professionals to meet your staffing needs; however, we will continue to maintain the confidentiality of our database and the integrity of networking processes.
- IABA will make recommendations on strategies to help manage your long-term goals as it relates to our expertise.
- IABA will provide opportunities for making your organization more visible by allowing your representatives to share remarks at our national and affiliate meetings.

Again, these are merely a few of the services and benefits afforded to corporate partners.

Expectations of CAC Members

Our desire is to work with a team of corporate partners that are committed to supporting the work of IABA both financially and through volunteerism. Our expectation of corporate members is an annual contribution of \$15,000. This will provide significant impact on IABA's capacity to serve the actuarial community. Volunteerism through membership on the CAC will consist of at least one (1) year of service commencing with the start of our fiscal year, September 1st. The meeting schedule is established as warranted by the council's activities. However, meetings will occur at least quarterly. Meetings, generally, are face-to-face meeting with varying locations.

Join Our Team

CAC membership offers a unique opportunity to participate in the work of advancing the actuarial profession. For additional information, contact IABA's CAC Liaison, Jeffrey L. Johnson, FSA, MAAA, or email us at iaba@blackactuaries.org.