

ABA

INTERNATIONAL ASSOCIATION OF BLACK ACTUARIES



2026 Annual Meeting Sponsorship Guide

www.blackactuaries.org

     @Blackactuaries



PARTNER WITH IABA

OUR MISSION

The International Association of Black Actuaries is a professional and student member organization whose mission is to increase the number of successful Black actuaries through programs and partnerships that address their underrepresentation in the profession.

Our vision is equitable exposure, access, development, and advancement for Black people within the actuarial profession.

IABA's Annual Meeting



August 6 - 8, Charlotte NC

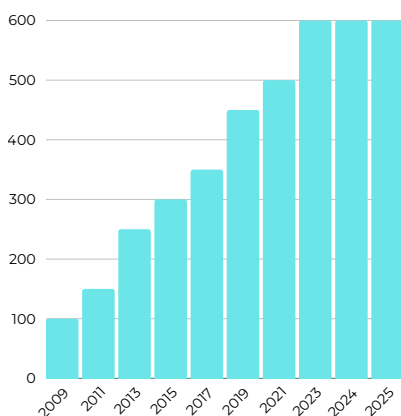
The IABA Annual Meeting allows attendees to:

- Earn at least 10 Continuing Education Credits
- Thrive in educational settings custom-tailored to their experience level
- Network with industry professionals
- Participate in our annual Career Networking Event
- Celebrate all our Black actuaries' achievements at our Awards Event
- Reconnect with IABA friends and meet lots of new ones

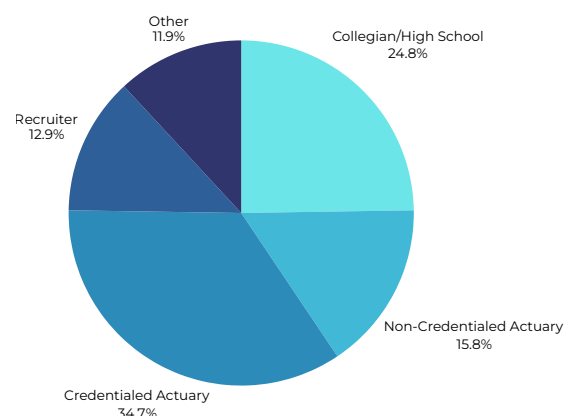
The International Association of Black Actuaries Annual Meeting brings the intersection of education and celebration. This is the event where both students and experienced actuaries come together in an environment designed to elevate both professional development and networking opportunities.

Participate in this unique actuarial meeting and make powerful connections while experiencing all that IABA has to offer.

Growth in Attendance



Attendee Profile



Career Networking Event



Held during IABA's Annual Meeting, the Annual Career Networking Event is one of our most impactful touchpoints for sponsors and employers. Designed to connect top employers with Black actuarial talent across all career stages, this extended, reception-style event offers a vibrant, welcoming space for high-quality conversations.

To help your company stand out, all participating sponsors are encouraged to bring custom signage, banners, branded tablecloths, and giveaway items. Signage and displays are welcome as long as they fit behind a standard 6-foot table, allowing you to make a strong impression while staying within the event layout.



This event offers a prime opportunity to amplify your brand, share your company culture, and build connections with the next generation of actuarial leaders.

New This Year: Premium Sponsor Visibility

Top-tier sponsors (Platinum and above) are now invited to host a table for the duration of the entire Annual Meeting—from Thursday evening through Saturday evening. This extended presence allows sponsors to increase visibility, engage with attendees throughout multiple sessions and social events, and build deeper connections with IABA participants over the course of the meeting.



Event Benefits for All Participating Sponsors:

- Assigned table in the Career Networking Event space with company signage.
- Opportunity to distribute branded giveaways or promotional items.
- Company featured in e-blasts to all Annual Meeting attendees, encouraging traffic to your profile and table.
- Access to submitted resumes from interested candidates before the event.
- On-site interview space available for Platinum and above sponsors (included) and CAC members (for an additional fee).





IABA 2026 SPONSORSHIP LEVELS

PARTNER WITH IABA

Support IABA's Annual Meeting at a level that fits your organization's goals.

Your generous donations directly fund programs and events, as well as support our mission.

Boot Camp Presenting Sponsor - \$25,000 (2 Opportunities)

Our Commitment

- Company logo displayed on Boot Camp and the Annual Meeting conference signage, print materials, website and digital advertisements
- Presenting sponsor designation for all Boot Camp-related events, including virtual events before and after camp starts
- Can provide promotional swag to all student participants.
- Opportunity to present recruiting material and/or educational content
- 1st pick of which Boot Camp development session to lead
- 3 Annual Meeting Registrations
- On-stage recognition during IABA's Awards Reception
- Company Participation at Career Networking Event and can host a table for the duration of the Annual Meeting (2 Days of visibility)
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post



Networking Reception Sponsor - \$25,000 (2 Opportunities)

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- Presenting sponsor designation during Friday Night Networking Event
- Recognition and invitation to speak during event
- 3 Annual Meeting Registrations
- On-stage recognition
- Company Participation at Career Networking Event and can host a table for the duration of the Annual Meeting (2 Days of visibility)
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post

General Session Sponsor - \$20,000 - (2 Opportunity)

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- Recognition and invitation to speak, and/or branded video address (10 minutes total) during selected event
- 3 Annual Meeting Registrations
- On-stage recognition during IABA's Opening Session and Awards Reception
- Company Participation at Career Networking Event and can host a table for the duration of the Annual Meeting (2 Days of visibility)
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post



Welcome Reception Sponsor - \$15,000 - (1 Opportunity)

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- 3 Annual Meeting Registrations
- On-stage recognition
- Company Participation at Career Networking Event and can host a table for the duration of the Annual Meeting (2 Days of visibility)
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post





Experienced Actuary Cocktail Hour Sponsor - \$15,000 - (1 Opportunity)

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- 3 Annual Meeting Registrations
- Company participation at Career Networking Event and can host a table for the duration of the Annual Meeting (2 Days of visibility)
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post

***Cocktail hour will take place on Thursday evening after the opening reception.**

Newly Credentialed & Exam Passers Cocktail Hour Sponsor - \$15,000 - (1 Opportunity)

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- 3 Annual Meeting Registrations
- Company participation at the Career Networking Event and can host a table for the duration of the Annual Meeting (2 Days of visibility)
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post

***Cocktail hour will take place Saturday evening before the Awards Reception**

Career & Recruitment Partnerships

Platinum Sponsor - \$10,000

Our Commitment

- 3 Annual Meeting Registrations
- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- Opportunity to moderate a professional development session
- Company participation at Career Networking Event
- Job Posting 3-pack on IABA Career Portal
- Private Interview space (1/2 day on Friday or Saturday)
- 1 social media featured post

Gold Sponsor - \$7,500

Our Commitment

- 2 Annual Meeting Registrations
- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- Opportunity to moderate a professional development session
- Company Participation at Career Networking Event
- Job Posting 3-pack on IABA Career Portal

Silver Sponsor - \$5,000

Our Commitment

- 1 Annual Meeting Registrations
- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- Opportunity to moderate a professional development session
- Company Participation at Career Networking Event
- Job Posting 2-pack on IABA Career Portal

Bronze Sponsor - \$2,500

Our Commitment

- 0 Annual Meeting Registrations
- Company logo displayed on conference signage, print materials, IABA website and digital advertisements
- Opportunity to moderate a professional development session
- 1 Job Posting on IABA Career Portal



Service & Education Partners Opportunities

In addition to our employer-focused sponsorships, IABA is introducing tailored opportunities for organizations that provide resources, tools, and educational services to actuaries and students. These sponsorships are designed for partners such as exam prep providers, professional education organizations, and industry affiliates who want to showcase their offerings, build brand visibility, and directly support the development of IABA's members. By sponsoring at the Resource & Learning Sponsor or Education Ally Sponsor level, your organization can connect with students, early-career professionals, and credentialed actuaries while demonstrating your commitment to their ongoing growth and success.

Resource & Learning Sponsor - \$5,000

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements.
- Opportunity to distribute digital/print resources to attendees (exam prep discounts, learning tools, etc.).
- Opportunity to connect with Boot Camp participants before the Annual Meeting to discuss company offerings.
- Access to send one marketing-related email to all IABA student participants (IABA to facilitate distribution).
- One Career Networking Event table (in the Service & Education Partner area).
- One Annual Meeting registration.

Education Ally Sponsor - \$2,500

Our Commitment

- Company logo displayed on conference signage, print materials, IABA website and digital advertisements.
- Opportunity to distribute digital/print resources to attendees (exam prep discounts, learning tools, etc.).
- One Career Networking Event presence (shared "Education Ally" table in the Service & Education Partner area).

SPECIAL THANKS TO OUR 2025 CORPORATE ADVISORY COUNCIL



SPECIAL THANKS TO OUR 2025 ANNUAL MEETING SPONSORS



FOR MORE INFORMATION CONTACT
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