35th ANNIVERSARY

2027 ANNUAL MEETING

Sponsorship Guide






www.blackactuaries.org

@Blackactuaries

WHERE TALENT, OPPORTUNITY, AND INDUSTRY CONNECT



OUR MISSION & VISION

The International Association of Black Actuaries is a professional and student member organization whose mission is to increase the number of successful Black actuaries through programs and partnerships that address their underrepresentation in the profession.

Our vision is equitable exposure, access, development, and advancement for Black people within the actuarial profession.

WHY PARTNER WITH IABA

IABA's Annual Meeting is more than an industry conference. It's a place where actuarial talent, employers, and industry leaders come together to build relationships, exchange ideas, and create opportunities. Our sponsors gain meaningful access to students and professionals at every career stage while helping IABA advance its mission of increasing the number of successful Black actuaries.

PARTNERSHIPS THAT STRENGTHEN OUR IMPACT

Supporting Talent. Creating Opportunities. Advancing the Profession.

For 35 years, IABA has worked to increase the number of successful Black actuaries. Our progress has been strengthened by the commitment of corporate partners who share our vision of creating greater access and opportunity within the actuarial profession.

Through the support of our Corporate Advisory Council members and Annual Meeting sponsors, IABA is able to invest in programs that help students discover and prepare for actuarial careers, support professionals as they develop their skills, and create opportunities for meaningful connections across the industry.

Your Partnership Helps IABA:

Open Doors for Future Actuaries
Support programs such as scholarships, Boot Camp, and Exam Prep that help students access the resources, guidance, and opportunities needed to pursue actuarial careers.

Develop the Next Generation of Leaders
Create professional development and leadership opportunities that help actuaries strengthen their skills, build relationships, and advance throughout their careers.

Build a Stronger Professional Community
Bring students, employers, and actuarial professionals together through networking, mentoring, and industry engagement.

Strengthen the Future of the Profession
Expand opportunities for Black actuarial talent while supporting a profession that benefits from a broader range of experiences and perspectives.

Together, we're building on 35 years of progress and creating opportunities for the generations that follow.

IABA's Annual Meeting



July 29th - August 1st - Las Vegas, Nevada

As IABA celebrates 35 years of advancing Black actuaries, our Annual Meeting continues to bring together students, emerging professionals, credentialed actuaries, and industry leaders for an experience centered on education, professional development, networking, and celebration.

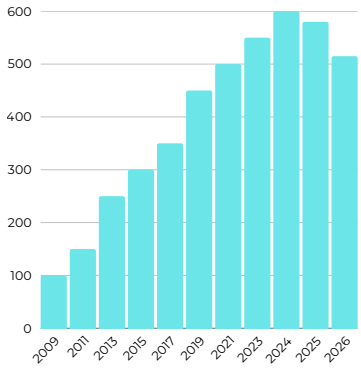
The Annual Meeting offers a unique opportunity for attendees to strengthen professional relationships, expand their knowledge, explore career opportunities, and celebrate achievements across the actuarial profession.

For sponsors, the Annual Meeting provides direct access to actuarial talent at every career stage, creating opportunities to build relationships, strengthen employer visibility, and connect with the next generation of actuarial leaders.

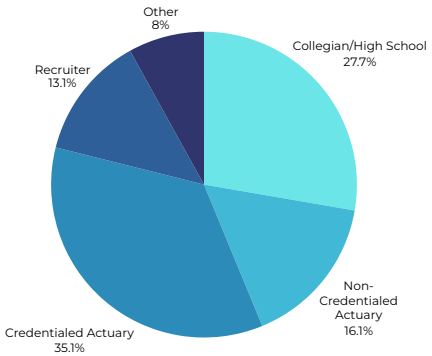
Attendees have the opportunity to:

- Earn continuing education credits through professional development sessions.
- Participate in educational sessions tailored to different career stages.
- Connect with employers and explore career opportunities at the Career Networking Event.
- Network with actuarial professionals, industry leaders, and peers.
- Celebrate professional achievements and milestones during the Annual Awards Event.
- Reconnect with the IABA community while building new professional relationships.

Growth in Attendance



Attendee Profile





Career Networking Event











Connect With Actuarial Talent at Every Career Stage

Held during IABA's Annual Meeting, the Career Networking Event brings together employers and Black actuarial talent for meaningful conversations about career opportunities, professional growth, and the future of the profession.

This event provides sponsors with direct access to students exploring actuarial careers, early-career professionals, credentialed actuaries, and experienced industry leaders. Unlike a traditional career fair, the event creates a welcoming environment where employers can build relationships, share their company culture, and connect with potential candidates across multiple career stages.

Opportunities for Participating Sponsors

- **Dedicated Recruiting Space:** Assigned table space during the Career Networking Event to engage with attendees and promote career opportunities.
- **Brand Visibility:** Opportunity to display company signage, banners, branded tablecloths, and promotional materials.
- **Pre-Event Candidate Access:** Eligible sponsorship levels receive access to resumes submitted by interested candidates before the Annual Meeting.
- **Attendee Communications:** Sponsor recognition in Annual Meeting communications encouraging attendees to connect with participating employers.
- **Extended Sponsor Visibility:** Platinum and higher-level sponsors may host a table throughout the Annual Meeting, providing additional opportunities to engage with attendees.
- **Private Interview Space:** Available to Platinum and higher-level sponsors as part of their sponsorship benefits, with additional options for CAC members.

Showcase Your Organization

Sponsors are encouraged to bring branded materials, promotional items, and displays that help introduce attendees to their organizations. All signage and displays should fit behind a standard six-foot table to maintain a welcoming and accessible event layout.



2027 SPONSORSHIP LEVELS

Boot Camp Presenting Sponsor - $20,000
1 Exclusive Opportunity

IABA's Boot Camp prepares aspiring actuaries for the transition from the classroom to the workplace through career development, professional guidance, and opportunities to connect with industry professionals.

As the exclusive Boot Camp Presenting Sponsor, your organization will play a visible role in supporting the next generation of Black actuarial talent while building meaningful connections with students during Boot Camp and beyond.

Sponsorship Benefits

- **Presenting Sponsor Recognition:** Exclusive presenting sponsor designation, with company logo displayed on Boot Camp and Annual Meeting signage, printed materials, website, and digital communications.
- **Pre-Event Visibility:** Recognition in communications to Boot Camp participants before the program begins.
- **Boot Camp Recognition:** Verbal recognition during the Boot Camp opening session and opportunity to provide branded promotional items to participants.
- **Professional Development:** Priority selection of a Boot Camp professional development session to lead.
- **Post-Event Student Engagement:** Opportunity to host a virtual professional development or career-focused session for Boot Camp participants, IABA scholarship recipients, and other student members.
- **Annual Meeting Registrations:** Three complimentary registrations.
- **Awards Reception Recognition:** On-stage recognition during IABA's Annual Meeting Awards Reception.
- **Career Networking Event:** Participation in the event, including extended table visibility throughout the Annual Meeting.
- **Resume Book:** Access to pre-event Resume Book
- **Career Portal:** Three job postings on IABA's Career Portal.
- **Private Interview Space:** One-half day of private interview space on Friday or Saturday.
- **Social Media Recognition:** One featured social media post highlighting the sponsoring organization.



Signature Reception Sponsorships - $15,000 each
1 Exclusive Opportunity per Reception

IABA's Annual Meeting brings together actuarial professionals, students, and industry leaders for meaningful connections, professional growth, and celebration. Our signature receptions offer sponsors an opportunity to support these experiences while building relationships and increasing visibility within the IABA community.

Welcome Reception Sponsor

Help kick off IABA's 35th Anniversary Annual Meeting!

The Welcome Reception sets the tone for the conference, bringing attendees together to reconnect with colleagues, meet new faces, and begin a weekend of learning, networking, and celebration. As the exclusive sponsor, your organization will receive prominent recognition while helping welcome the IABA community to Las Vegas.

Networking Reception Sponsor

Bring the IABA community together!

The Networking Reception creates space for attendees to strengthen professional relationships, exchange ideas, and connect with peers and industry leaders across career stages. As the exclusive sponsor, your organization will be recognized for supporting one of the Annual Meeting's signature networking experiences.

Change Makers Cocktail Hour Sponsor - (invitation only reception)

Celebrate achievement and professional excellence!

Held before the Annual Meeting Awards Reception, this invitation-only gathering brings together newly credentialed and experienced actuaries for an opportunity to connect, celebrate professional milestones, and strengthen relationships. As the exclusive sponsor, your organization will receive recognition while supporting a celebration of achievement within the actuarial profession.

The final reception name will align with the 2027 Annual Meeting theme.



Signature Reception Sponsorships
Sponsorship Benefits

SPONSORSHIP BENEFITS

Each Signature Reception Sponsorship includes:

- **Exclusive Reception Recognition:** Designation as the exclusive sponsor of the selected reception, with prominent branding and recognition during the event.
- **Brand Visibility:** Company logo displayed on Annual Meeting signage, printed materials, IABA's website, and digital communications.
- **Speaking Opportunity:** Opportunity for a company representative to deliver brief remarks during the sponsored reception.
- **Annual Meeting Registrations:** Three complimentary registrations.
- **Career Networking Event:** Participation in the Career Networking Event, including extended table visibility throughout the Annual Meeting.
- **Career Portal:** Three job postings on IABA's Career Portal.
- **Private Interview Space:** One-half day of private interview space on Friday or Saturday.
- **Social Media Recognition:** One featured social media post highlighting the sponsoring organization.
- **Awards Event Recognition:** On-stage recognition during the Annual Meeting Awards Event..







Career & Recruitment Partnerships
Connect with Talent. Build Relationsips. Support the Professtion

IABA's Career & Recruitment Partnerships provide employers with opportunities to connect with Black actuarial talent at every career stage while supporting IABA's mission to increase the number of successful Black actuaries.

Sponsorship Benefits	**Platinum**	**Gold**	**Silver**	**Bronze**
Sponsorship Investment	**$10,000**	**$7,500**	**$5,000**	**$2,500**
Annual Meeting Registrations	3	2	1	-
Logo Recognition on Event Materials, Website & Digital Communications	✓	✓	✓	✓
Professional Development Session Moderation	✓	✓	✓	-
Career Networking Event Participation	✓	✓	✓	-
Extended Recruiting Table Visibility Throughout Annual Meeting w/ Preferred Table Placement	✓	-	-	-
Access to IABA Resumebook	✓	✓	✓	-
Career Portal Job Postings	3	3	2	1
Private Interview Space (Half-Day)	✓	-	-	-
Featured Social Media Post	1	-	-	-



Service & Education Partners
Supporting Education, Professional Development & Career Success

IABA's Service & Education Partnerships are designed for organizations that provide educational resources, professional development, and services that support students and actuarial professionals throughout their careers.

Sponsorship Benefits	**Resource & Learning Sponsor**	**Education Ally Sponsor**
Sponsorship Investment	**$7,500**	**$5,000**
Annual Meeting Registrations	2	1
Logo Recognition on Event Materials, Website & Digital Communications	✓	✓
Dedicated Career Networking Event Table	✓	✓
Opportunity to Distribute Educational Resources and Promotional Materials	✓	✓
Pre-Event Engagement With Boot Camp Participants	✓	-
One Marketing Email to IABA Student Program Particpants	✓	-
Social Media Recognition	1 Post	1 Post
Opportunity to Promote a Discount Code or Special Offer	✓	✓
Post-Event Attendee List (Name, Email & Organization Only)	✓	-

LET'S PARTNER IN 2027

Be Part of IABA's Next Chapter

For 35 years, IABA has brought together individuals and organizations committed to creating opportunities for Black actuaries.

As we celebrate this milestone in Las Vegas, we invite your organization to join us in building relationships, connecting with actuarial talent, and supporting the continued growth of our community.

Whether your goal is recruitment, brand visibility, professional engagement, or supporting IABA's mission, we look forward to finding a partnership opportunity that aligns with your organization's priorities.

HOW TO BECOME A SPONSOR

1. Explore Sponsorship Opportunities

Review the available sponsorship packages and identify the opportunity that best aligns with your organization's goals.

2. Connect With IABA

Contact us to discuss your interest, ask questions, and confirm the availability of your preferred sponsorship opportunity.

3. Confirm Your Sponsorship

Once you've selected your sponsorship, simply email IABA to confirm your commitment. We'll follow up with an invoice and coordinate the details of your sponsorship benefits.

READY TO PARTNER WITH IABA?

We'd welcome the opportunity to discuss how your organization can be part of our 35th Anniversary Annual Meeting.

Jeffrey Brown
Executive Director
International Association of Black Actuaries
Director@blackactuaries.org

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THANK YOU
FOR YOUR CONSIDERATION

FOR MORE INFORMATION
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